MEGAFIBER® helps achieve better overall health, naturally.





DA APPROVED CPR FR-99160 This supplement is not intended to replace doctors prescribed medication. NO APPROVED THERAPEUTIC CLAIMS



"From the people who originally brought you Psyllium Fiber."

ORIGINAL NATURAL QUALITY - ORIGINAL HEALTH BENEFITS

MEGAFIBER® is a 100% all natural, multi-tasking fiber supplement that provides multiple health benefits for overall well-being.

- MEGAFIBER® assists by promoting a healthy digestive system and preventing constipation, promotes regular bowel movement and helps remove waste and toxins from the body.
- MEGAFIBER® helps control diarrhea by promptly reducing watery stools.
- MEGAFIBER* helps with weight management by reducing fat absorption and reduces hunger pangs.
- MEGAFIBER® helps absorb LDL (bad cholesterol) and helps reduce the risk of heart disease.
- MEGAFIBER® assists in blood sugar control by regulating the digestion of food.
- MEGAFIBER® has no additives, no sweeteners, no preservatives, no artificial colors, and no flavorings.
- MEGAFIBER® from 100% Psyllium Fiber is nature's best and most efficient source of natural dietary fiber.
- MEGAFIBER* is cholesterol-free, yeast & gluten-free.



MEGAFIBER® CONSUMER HOTLINE:

(632) 5246549 / 3542208 to 09



info@megafiber.com.ph

MEGAFIBER® IS AVAILABLE IN A



AND OTHER MAJOR DRUGSTORES NATIONWIDE

MEGAFIBER® addresses

Just drink more water if

frequent toilet stops.

both constipation and diarrhea.

constipated or drink less water

for diarrhea, it stops the need for

STRIBUTED BY: PHILUSA

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Made in the Philippines from imported ingredients. MEGAFIBER* is a global brand marketed by Whealth Inc. who originally brought you Psyllium Fiber, CranUTI* and ABW* Leaves of Life*.

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MEGAFIBER® is a multi-tasking fiber.

The multiple health benefits provided by regular intake of Psyllium fiber play a key role in a natural, preventive health strategy that addresses:

- 1. Digestive irregularity (constipation, diarrhea, IBS, etc.)
- 2. Fat absorption and weight issues
- 3. Heart health and high cholesterol
- 4. Diabetes

1. Psyllium fiber assists with digestive disorders.

- Constipation affects up to 20% of the population.¹
- . Diets that are low in fiber can cause constipation.
- · Fiber is important in maintaining a soft, bulky stool.
- Soluble fiber such as Psyllium helps treat and prevent both constipation² and chronic diarrhea.³

Treats chronic constination better than stimulant laxatives.4

- In a multi-site, randomized, double-blind, parallel-design study of 170 subjects with chronic idiopathic constipation:
 - Psyllium was superior to docusate sodium for softening stools by increasing stool water content.
- Psyllium had greater overall laxative efficacy in subjects with chronic idiopathic constipation.

Treats Diarrhea

- · Psyllium has the paradoxical property of both improving constipation by increasing stool weight and ameliorating chronic diarrhea.
- Psyllium sequesters water from liquid stools and/or increases the ratio of fecal solids to fecal water, thereby improving stool consistency.6
- · In using Psyllium fiber to alliviate diarrhea, it is advised to reduce the fluid intake which accompanies a regular dose of fiber supplement.

Improves digestion with MEGAFIBER®, an all natural multi-tasking fiber supplement.

- · Gentle, natural, non-stimulant laxative.
- Relieves constipation, diarrhea and symptoms of IBS.⁷
- No preservatives, artificial colors, flavors or sweeteners.
- · Cholesterol, yeast and gluten-free.

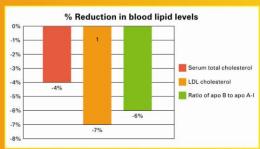
2. Psyllium fiber reduces fat absorption and assists with weight issues.

- Psyllium supplementation decreased fat digestibility and increased fecal fatty acid excretion in healthy humans consuming a diet with 30% of calories from fat.
- · Increased faecal fat loss, decreased fat digestibility and increased faecal palmitic acid excretion with Psyllium supplementation may partly explain the hypocholesterolaemic action of Psyllium fiber.8

Reduce absorption of fat with MEGAFIBER®, an all natural multi-tasking fiber supplement.

- · No preservatives, artificial colors, flavors or sweeteners.
- Cholesterol, yeast and gluten-free.

3. Psyllium fiber, heart health and high cholesterol.



Psyllium fiber is clinically proven to help lower cholesterol.

NJOY 50% MORE!

- A meta-analysis of 8 studies in a total of 656 subjects showed that consumption of 10.2 g Psyllium/d lowered serum total cholesterol, LDL cholesterol, and ratio of apolipoprotein (apo) B to apo A-I, compared to placebo in subjects already consuming a low-fat diet.9
- Studies suggest that Psyllium fiber increases bile acid excretion, thereby diverting hepatic cholesterol for bile acid production.10

Psyllium fiber is recognized by US Food and Drug Administration in reducing coronary heart disease risk.11

"Eating soluble fiber from foods such as Psyllium fiber as part of a diet low in saturated fat and cholesterol, together with regular exercise, may reduce the risk of heart disease."12

Lowers LDL cholesterol better than other soluble fibers.¹³

A meta-analysis of 67 controlled trials showed that Psyllium fiber reduces LDL cholesterol better than oat products, pectin, and guar gum in the practical dose range.14

Lipid measured and fiber source	Full dose range (2-30 g/d)				Practical dose range (2-30 g/d) ²			
	No. of studies	No. of subjects	Net change per gram soluble fiber ³	Heterogeneity <u>O</u>	No. of studies	No. of subjects	Net change per gram soluble fiber ³	Heterogeneity <u>O</u>
LDL cholesterol®								
Oat products	22	1439 P: 641T, 493C X: 305T, 305C	-0.032 (-0.047, -0.017)	79.710	13	867 P: 347T, 259C X: 261T, 261C	-0.037 (-0.040, -0.034)	75.810
Psyllium	17	757 P: 279T, 276C X: 202T, 202C	-0.029 (-0.045, - 0.025)	123.25	4	151 P:43T, 48C X: 60T, 60C	-0.067 (-0.146, - 0.014)	29.53
Pectin	4	117 P: 20T, 19C X: 78T, 78C	-0.055 (-0.087, - 0.022)	7.37	4	117 P: 20T, 19C X: 78T, 78C	-0.055 (-0.087, - 0.022)	7.3
Guar gum	12	218 P: 49T, 40C X: 129T, 129C	-0.033 (-0.048, - 0.017)	76.63	18	16 P: 8T, 8C X: 0T, 0C	-	_
All fibers ⁹	55	2531 P: 989T, 828C X: 714T, 714C	-0.029 (-0.035, - 0.023)	193.63	22	1151 P: 418T, 334C X: 399T, 399C	-0.057 (-0.070, - 0.044)	35.611

Improve heart and cholesterol control with MEGAFIBER®

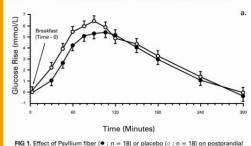
- Contains 7.5 grams of 100% all natural Psyllium fiber in every dose.
- · Maintains healthy cholesterol for a healthy heart.
- · Contains no preservatives, coloring, flavorings or other chemicals.
- Cholesterol-free formula is ideal for hyperlipidemic patients.

Improve glucose control with MEGAFIBER®

- . Contains only 100% all natural Psyllium fiber.
- · No preservatives, flavorings or other chemicals.
- · Sugar-free formula is ideal for diabetic patients.

4. Psyllium fiber and diabetes.

- Psyllium fiber as a pre-meal supplement reduces postprandial glucose and insulin concentrations in non-insulin dependent diabetics.19
- Maximum postprandial glucose elevation was reduced by 14% at breakfast and 20% at dinner relative to placebo.16
- Postprandial serum insulin concentrations after breakfast were reduced by 12% relative to placebo.¹²
- Second-meal effects after lunch showed a 31% reduction in postprandial glucose elevation relative to placebo.¹⁸



glucose concentrations after a breakfast test meal. x ± SEM.

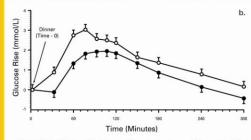


FIG 2. Effect of Psyllium fiber (: n = 18) or placebo (o : n = 18) on postprandia glucose concentrations after a dinner test meal. $\bar{x} \pm SEM$

Effect of Psyllium fiber (•) or placebo (o) on postprandial glucose concentrations after a breakfast (a) and dinner (b) test meal. 19

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